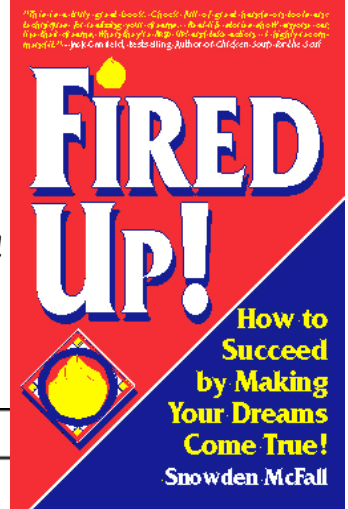


## Meeting Planners' Questionnaire for Fired Up!

Welcome to the Fired Up! Meeting Planners Section! This section is designed to save you valuable time and also enable you to receive a free copy of **Fired Up! How to Succeed by Making Your Dreams Come True!** Simply complete the questionnaire below and FAX to 904-940-9016. As soon as we receive your questionnaire, we will send out a copy of Fired Up! to you FREE!



### Meeting Planner Questionnaire

Name of Corporation, Organization or Association:

Full Name:

Title:

Phone Number:

Fax Number:

Email Address:

Best Time to Contact You?

What topics are of interest to your group?

Which speakers have spoken to your group in the past?

Potential Dates of Presentations-(conferences, annual meetings,etc.)?

Composition of Audience: (%Male/%Female, Job Titles, Ages, Average Income, Diversity Demographics)

Number Expected to Attend:

Theme of Meeting:

Time of Presentation:

Location: (City State, and Facility)

How old is your organization?

What three outcomes do you wish to achieve as a result of this presentation?

What are the biggest challenges facing your conference attendees?

What are their biggest fears?

What victories have they had over the last 6-12 months?

What are the three biggest causes of stress in their lives?

How well do the audience members know each other?

What is unique about your company or association?

What are the 5 strengths of your business or association?

What takes place just prior to the presentation?

Will alcohol be served at any time prior to the presentation?

What takes place just after the presentation?

What key topic areas do you want addressed in this presentation?

What themes, concepts or words are taboo to this group?

Name one person most everyone in the group admires:

What big trends or changes are impacting this group in the future?

What would you be saying if you were totally satisfied with the presentation?

How do potential customers or members find out about your business- ie. direct mail, brochures, Internet marketing, direct sales, distributors, etc.?

Thank you. Please fax this to 904-940-9016 , give us your mailing address so we can mail out your free copy of Fired Up!

Many thanks!

Fired Up! 2220 CR 210 W Suite 108 #412 Jacksonville, Fl 32259

1-888-FIREBKS or 1-904-940-7355